

August 17<sup>th</sup>, 2011



**PICTURE PERFECT.** *With less than a month to go before the unveiling of the 9-11 Memorial at Ground Zero, my heart is breaking.*



**W**hy the heartache? Let me put it to you this way. Could there be a better time for challenging Islam than September 11<sup>th</sup>? Could there be a better day for launching our campaign on the NY Metro than this day – the day during which the eyes of millions across the world will be focused on the opening of the 9-11 Memorial in New York? Yes I'm heartbroken. I'm heartbroken because barring a last minute gift of \$32,000, it doesn't look as though our posters and the challenge they convey will be part of the discussions on that day at all. If we



had those funds and those posters were erected (they've already been approved by the New York Metropolitan Transit Authority) the idea of prophecy being the identifying mark of deity would be part of September 11<sup>th</sup>'s evening news – from Luxor to London, Tel Aviv to Tehran, Mecca to Moscow, guaranteed! So, without the funding what am I supposed to do? I sit. I watch. I pray. I ponder the opportunities passing us by ... and muse on my own utter unworthiness. Said the psalmist: "I am like a pelican of the wilderness: I am like an owl of the desert. I watch, and am as a sparrow alone upon the house top." Psalm 102, verses 6, 7. Like the psalmist

I sit alone, bearing my grief, but am quick to remember: God sees it all and His timing is perfect. If not this year, maybe next year, *or maybe sooner*.

As I sit here thinking about all the foreigners and diplomats living in New York City (many courtesy of the U.N.) my mind is drawn to page 232 of *The Desire of Ages*. In it Sister White is explaining why Jesus chose Galilee and not Judea as his main mission field. Here's what she says: "The people of Galilee were despised by the rabbis of Jerusalem as rude and unlearned, yet they presented a more favorable field for the Saviour's work. They were more earnest and sincere; less under the control of bigotry; their minds were more open for the reception of truth. In going to Galilee, Jesus was not seeking seclusion or isolation. The province was at this time the home of a crowded population, with **a much larger admixture of people of other nations** than was found in Judea." In short, He not only went where the fish were biting, He went where He knew He could depend on foreigners to convey His truths back to their homelands.

So with our choice of launching our campaign in New York City. Thanks to the millions of subway riders there (many of them foreigners with their cell-phones,

computers, i-pads etc.) whenever these posters are indeed erected, pictures of them will ricochet off the news transmitters of the world within hours. If God answers our prayers and some last minute gift is indeed received, thus enabling those posters to be erected on September

11<sup>th</sup>, it will be impossible for them to be missed. God's challenge to the world, as expressed by Isaiah in 41:23 – **"Shew the things that are to come hereafter, that we may know that ye are gods"** – will register. It will lodge in Islam's psyche, perhaps not as widely as if we had erected the posters on the subway systems of the world, but it will register.

Rather than having to give away *The Great Controversy* en masse, we will have in effect created such a campaign as will lead this world's inhabitants to want to know more about prophecy. Do not the tabloids with their silly prediction teach us this? Mankind wants to

know what's coming – Muslims included! Marketing *The (New, Illustrated) Great Controversy* after these posters are erected will be a piece of cake. I believe the hunger and thirst created for this book will outweigh anything even remotely contemplated by the Church today. But that's just my opinion.

• DAVID MOULD

